



**American
Red Cross**

The need is constant.
The gratification is instant.
Give blood.[®]

Contact: Melanie McDonough
Greensboro Chapter
Phone: (336) 332-6937
Mobile: (336)215-0085
Email: mcdonoughm@usa.redcross.org

News Release **NEWS RELEASE**

RED CROSS ENCOURAGES DONORS TO “GIVE BLOOD AND GO!” DURING THE FALL SEASON

Presenting Donors May Win One of Three Pairs of Delta Air Lines Tickets

TROY, October 1, 2009—During fall, the weather, the leaves and our schedules are changing. With the season being such an active time for families with busy schedules, it is easy to forget what doesn't change – the constant need for blood. It is important to help save lives and give the “Gift of Life” by donating blood or platelets with the American Red Cross.

During the “Give Blood and Go!” campaign, which runs from October 1 to December 31, 2009, each person who presents to donate blood or platelets with the Red Cross will have an opportunity to win one of three pairs of roundtrip Delta Air Lines domestic tickets.

Donors can participate by visiting one of our upcoming community blood drives:

Thursday, October 1 8:30am – 1:30pm
West Montgomery High School, 147 Warrior Drive
Mount Gilead, NC

Friday, October 23 2:30pm - 6:30pm
Wadeville Volunteer Fire Dept. 1265 NC HWY 109S
Wadeville, NC

Wednesday, November 4th 3:00pm-7:30pm
Lake Tillery Fire Dept. 7913 NC Hwy 73 W., Mount Gilead, NC 27306.

Thursday, November 5th 9:00am-2:00pm
Montgomery Community College, 1011 Page St, Troy NC 27371.

Every two seconds, someone in the United States needs blood. The American Red Cross Carolinas Blood Services Region provides lifesaving blood to patients in more than 100 hospitals. Approximately 1,600 people need to give blood or platelets each week day to meet hospital demand.

Blood can be safely donated every 56 days. Most healthy people age 17 and older, or 16 with parental consent, who weigh at least 110 pounds, are eligible to donate blood and platelets. Donors who are 18 and younger must also meet height and weight requirements.

For more information or to schedule an appointment to donate at a nearby donor center, call **1-800-GIVE LIFE (448-3543)** or visit redcrossblood.org.

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