



**American  
Red Cross**

The need is constant.  
The gratification is instant.  
Give blood.<sup>®</sup>

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## *News Release* NEWS RELEASE

### **RED CROSS ENCOURAGES DONORS TO “GIVE BLOOD AND GO!” DURING THE FALL SEASON**

*Presenting Donors May Win One of Three Pairs of Delta Air Lines Tickets*

**ASHEBORO, October 1, 2009**—During fall, the weather, the leaves and our schedules are changing. With the season being such an active time for families with busy schedules, it is easy to forget what doesn't change – the constant need for blood. It is important to help save lives and give the “Gift of Life” by donating blood or platelets with the American Red Cross.

During the “Give Blood and Go!” campaign, which runs from October 1 to December 31, 2009, each person who presents to donate blood or platelets with the Red Cross will have an opportunity to win one of three pairs of roundtrip Delta Air Lines domestic tickets. Donors can participate by visiting one of one of our community blood drives.

Every two seconds, someone in the United States needs blood. The American Red Cross Carolinas Blood Services Region provides lifesaving blood to patients in more than 100 hospitals. Approximately 1,600 people need to give blood or platelets each week day to meet hospital demand.

Blood can be safely donated every 56 days. Most healthy people age 17 and older, or 16 with parental consent, who weigh at least 110 pounds, are eligible to donate blood and platelets. Donors who are 18 and younger must also meet height and weight requirements.

For more information or to schedule an appointment to donate at a nearby donor center, call **1-800-GIVE LIFE (448-3543)** or visit [redcrossblood.org](http://redcrossblood.org).

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