



**American  
Red Cross**

The need is constant.  
The gratification is instant.  
Give blood.™

**FOR IMMEDIATE RELEASE**

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**HELP SAVE LIVES THIS SUMMER**  
*Begin Now and Donate Blood Twice This Summer*

(GREENSBORO, May 22, 2008)—The American Red Cross urges everyone to celebrate Memorial Day and the beginning of summer by donating blood. Although donors of all types are welcome, there is a special need for those with type O blood.

Hours for our **Nussbaum Blood Center**, located at **1501 Yanceyville Street** are:

Mondays	2:00pm – 6:30pm
Tuesdays & Thursdays	12:30pm – 6:30pm
Wednesdays, Fridays & Saturdays	8:00am – 1:00pm

“Those individuals donating blood at the beginning of the summer will also be eligible to donate one other time before Labor Day,” stated Judy Lefaive, Blood Center Coordinator. “By donating immediately and then again during the summer, donors can help ensure blood is available for patients throughout our area.”

Traditionally, blood donations decrease in the summer due to vacations, holidays and summer breaks for schools and colleges. Unfortunately, the need for blood often increases during this same time period because of travel-related injuries and elective surgeries. Approximately 1,600 units of blood and blood products are needed each day by patients in the more than 103 local hospitals served by the American Red Cross in this area.

Eligible blood donors must be at least 17 years of age, weigh a minimum of 110 pounds and be in general good health. For more information or to make an appointment to donate blood, call **1-800 GIVE LIFE** or visit [www.redcrossblood.org](http://www.redcrossblood.org)

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